

# Rajdhani College of Engineering and Management

RCEM has been functioning since 1993. Based on experience and infrastructural facilities available, the college was granted status in 1998 for starting MBA programme (2 Year Full time) approved by All India Council for Technical Education (AICTE), New Delhi, Govt. of India, recognized by the state Govt. of Odisha and affiliated to the University in the name of Rajdhani College of Engineering and Management with the aim of imparting quality management education. Now, RCEM has got accreditation from National Assessment and Accreditation Council (NAAC), UGC, Govt. of India. It has been making endeavor to groom students to achieve perfection and proficiency as future managers. "Excellence in Management Education" is the only mission of the College fraternity.

### **Our Vision**

To become a Star institution among the institutions of Management Education in State of Odisha for imparting International standard of education & training in the field of Management. To infuse and impart education in various area of Management Science to aspiring young generation with a view to improve quality of life of People thereby contributing to raise the living standard of the Society.

## **Our Mission**

Establishment of quality & international standard of education & training by which the Management level education is accepted and acknowledged by the aspiring Students and the industrial houses as a process of acquiring managerial and Administrative capabilities and competencies enabling them to seek a job as a Manager or starting his or her own venture.

#### **Our Values**

- Discipline and Devotion
- Caring and Communication
- Sincerity and Sensitivity
- Relationship and Reliability
- Quality and Quantity
- Ability and Attitude
- Trustworthiness and Transparency
- Courtesy and Collaboration

- Planning and Participation
- Inclusiveness and Interaction

## **Quality Statement**

To provide responsible management education and research for global excellence through a vibrant learning organization, embedded self-evaluation, continuous improvement process and to develop transformational future leaders.

## **Our Objective**

- ➤ To reach each and every section of society including socially and economically backward classes with a view to make them aware of the Institution as one of the means to meet their aspiration to become a professional manager in business world.
- > To generate interest of public parents and pupils to contribute their best in furthering interest of College by providing efficient service.
- > To make this College a "LEARNING INSTITUTION" through experiential learning and research.
- ➤ To provide a sound academic and professional base through research to make this College an integer of knowledge institution
- > To develop a high degree of professionalism and prowess in professional management.
- To maximize students interest and intuition in academic assignments.
- > To keep in touch with Universities, professional institutions, manufacturing corporate organization to keep teachers and taught close to rapid changing business environment.
- ➤ To prepare a generation of dynamic and devoted, vivid and vibrant, ethically enlightened breed of managers to meet the manpower requirement in area of professional management and be an efficient linkage in growing Indian Economy.
- > To integrate management theories with experiential learning through continuous interaction between institution and industries.
- ➤ To make and maintain lasting relationship among undergoing student managers and outgoing managers in position to keep winning attitude in course participants.
- > To make this Institution a memorable learning place pervading with amicable, affordable and easily associable atmosphere.

## **Salient Features**

- ✓ The college has 32 years of experience in conducting management programmes with higher percentage (%) of results.
- ✓ Ragging Free Campus
- ✓ Wi-Fi Campus & centrally located in Bhubaneswar City.
- ✓ Well Stocked Library with online and reading Room facility up to 8.00 PM
- ✓ Air Conditioned Computer Lab with lease line internet facility

- ✓ Air Conditioned Conference hall with AV Aids
- ✓ Intensive personality development, Value added courses, mentorship, and personal career counseling & employability enhancement activities.
- ✓ Air conditioned spacious class Room with Modern Teaching Equipment LCD and OHP etc.
- ✓ Highly Qualified , Experienced and Dedicated Faculty Members with Industry Experience
- ✓ Cent Percentage (%) placement assistance to students
- ✓ Active Participation of Corporate & Private Sectors
- ✓ College is publishing quarterly Newsletter and Bi-Annual Journal "The Management Page" for strengthening the knowledge of students.
- ✓ Executive Interactions, Seminars, Case Studies, Role Plays, Management Games, Presentations etc.
- ✓ Industrial Visit and Study Tours with Excellent Summer Internship & Job Placements
- ✓ Canteen and Cafeteria to provide hygienic food.
- ✓ Special Scholarship for SC/ST/OBC & Minorities
- ✓ In campus hostel facilities for girls
- √ Sports Facilities

Since inception, RCEM has been committed to offer quality education and training to make future ready managers for the organisations and the society. The institute inculcates experiential learning through projects, fieldwork, industrial visits. It promotes participative learning such as seminars, workshops, group presentations, and activity-based learning. Students undertake case study analysis for developing their analytical skill set. RCEM also focuses on enhancing their communication ability, understanding the environment and learn leadership skills, and team dynamics through different training programmes.

RCEM offers a variety of value-added courses. The Business Incubation Cell further encourages entrepreneurial spirit by helping students to develop inherent ideas into viable business models. Extension & Outreach Activities, including the Swachh Bharat Abhiyan, social awareness campaigns like plantation, Road safety awareness and blood donation camps in collaboration with the Red Cross and Lions Club Premium Bhubaneswar are the added features of the college. And other social programs conducted by the students throughout the year.

RCEM, through its Internal Quality Assurance Cell (IQAC) and the Institutional Innovation Council (IIC), organizes numerous conclaves and symposiums. Students of this institution participates in Tech carnivals of BPUT and Students join the events with a great enthusiasm.

Rajdhani College of Engineering and Management strive to transform students into socially responsible leaders, managers and entrepreneurs.	